

WEBSITE BLUEPRINT for _____

Your Vision / Long-Term Goals

Business Priorities / Short-Term Goals

1. _____

2. _____

3. _____

Website Goals

1. _____

2. _____

3. _____

TIP: Focus on the actions you want your visitors to take which support the vision + priorities

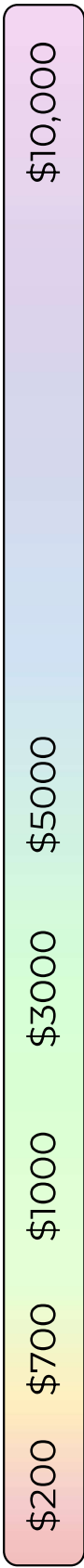
Pages

Page Title	Primary Goal	Secondary Goal	Content/Features

Must-Have Features & Integrations

My Website Project Budget

\$ _____



DIY Danger Zone DIY Sweet Spot OUTSOURCE Freelancer OUTSOURCE Agency